

Rep Order# 8879010 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37564

Printed: 10/10/2012 11:20 AM
Last Received: 10/10/2012 7:09 AM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () RESTORE OUR FUTURE
Product ISSUE
Estimate# 618
Buyer KAREN BENCKINI
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //618
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION TO SHOW NA'S & MG'S TO ORDER. PLEASE CONFIRM.
THANKS
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	600A-70CA	EYEW NEWS MORN	:30	\$1,200.00	10/23-10/26	5	1	5	\$6,000.00	
	2	TU-F	500P-630P	EYEW NEWS AT 5	:30	\$1,700.00	10/23-10/26	8	1	8	\$13,600.00	
	3	TU-F	700P-80CP	ET/INSIDER	:30	\$3,000.00	10/23-10/26	1	1	1	\$3,000.00	
	4	TU-F	1100P-1135P	EYEW NEWS AT 11	:30	\$2,500.00	10/23-10/26	4	1	4	\$10,000.00	
	5	TU-F	1135P-1237A	LETTERMAN	:30	\$950.00	10/23-10/26	4	1	4	\$3,800.00	
	*6	TU	1000P-1100P	VEGAS	:30	\$15,000.00	10/23-10/23	0	0	0	\$0.00	
	Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed											
	6	W	1000P-1100P	CSI	:30	\$15,000.00	10/24-10/24	1	1	1	\$15,000.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*8	TH	900P-1000P	PERSON OF INTEREST	:30	\$20,000.00	10/25-10/25	1	1	1	\$20,000.00	
		Sales Remark: V3 . V3 Comment Changed, Spots/week Changed										
	*9	TH	1000P-1100P	CSI	:30	\$12,000.00	10/25-10/25	0	0	0	\$0.00	
		Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed										
	*10	SA	500P-700P	EYEW NEWS AT 5	:30	\$600.00	10/27-10/27	0	0	0	\$0.00	
		Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed										
	*11	SA	700P-800P	ET WKND	:30	\$600.00	10/27-10/27	2	1	2	\$1,200.00	
		Sales Remark: V3 1X NA V3 Comment Changed, Spots/week Changed										
	*12	SA	800P-1000P	FOOTBALL	:30	\$3,500.00	10/27-10/27	0	0	0	\$0.00	
		Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed										
9	13	SA-SU	1100P-1135P	EYEW NEWS SA	:30	\$1,100.00	10/27-10/28	2	1	2	\$2,200.00	
10	14	SU	600A-630A	8 NEWS NOW	:30	\$700.00	10/28-10/28	3	1	3	\$2,100.00	
11	15	SU	630A-800A	CBS SUN MORN	:30	\$2,500.00	10/28-10/28	2	1	2	\$5,000.00	
12	16	SU	900P-1000P	GOOD WFIE	:30	\$10,000.00	10/28-10/28	1	1	1	\$10,000.00	
13	17	M	600A-700A	EYEW NEWS MORN	:30	\$1,200.00	10/29-10/29	1	1	1	\$1,200.00	
14	18	M	500P-630P	EYEW NEWS AT 5	:30	\$1,700.00	10/29-10/29	2	1	2	\$3,400.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	15	19	M	700P-80CP ET/INSIDER	:30	\$3,000.00	10/29-10/29	1	1	1	\$3,000.00	
	16	20	M	1100P-1135P EYEW NEWS AT 11	:30	\$2,500.00	10/29-10/29	1	1	1	\$2,500.00	
		*21	M	1135P-1237A LETTERMAN	:30	\$950.00	10/29-10/29	0	0	0	\$0.00	
				Sales Remark: V3 NA								
				V3 Comment Changed, Spots/week Changed								
	17	22	W	900P-1000P C MINDS	:30	\$22,450.00	10/24-10/24	1	1	1	\$22,450.00	
				Sales Remark: V3 MG ADDED								
				V3 Added								
	18	*23	SU	700P-800P 60 MINUTES	:30	\$24,000.00	10/28-10/28	1	1	1	\$24,000.00	
				Sales Remark: V3 MG ADDED								
				V3 Added								
		*24	SA	800P-1000P MOVIE	:30	\$2,500.00	10/27-10/27	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Added								
		*25	SU	700P-80CP 60 MINUTES	:30	\$25,000.00	10/28-10/28	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Added								
		*26	SA	500P-700P NEWS	:30	\$2,500.00	10/27-10/27	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Added								

---REPORT TOTALS---

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Report Totals: 41 / \$148,450.00

---SALES MONTHLY TOTALS---

Oct 12: 36 / \$138,350.00 Nov 12: 5 / \$10,100.00

Sales Totals: 41 / \$148,450.00

Station Totals: 41 / \$148,450.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$371,125	CABL	0%	KLAS	40%	KSNV	34%	KTNV	15%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	11%	UNKN	0%		

Books null
Demos RA35+